

Agenda
Ross Township Parks Committee Meeting
February 12th, 2015 6:00 p.m.

- I. **Call to Order – Introductions**
 - a. Meeting called to order
 - b. Pledge of Allegence
 - c. Roll call
- II. **Approve Agenda**
- III. **Approve Minutes of December 11th, 2014 Meeting**
- IV. **Reports**
 - a. GLAT
 - b. Kalamazoo Parks Department
 - c. Kalamazoo Parks Foundation
- V. **Public Comments – Non Agenda Items (limit 2 minutes per topic)**
- VI. **Old Business**
 - a. Mission Statements
- VII. **New Business**
 - a. Discuss plans moving forward
 - i. Strategy/Timeline for GLAT/Bike Trail/KVRT/Park/etc...
 - ii. Fund raising
 - iii. Community involvement/education
 1. Meeting Date?
 2. Strategy for Developing Printed Material
 - iv. Grants
 1. Paul Dykestra is working on DNR Passbook Grant
 - v. Strategies
 1. Elevator Speech
 2. Our Message
 - vi. Goals and objectives
 - vii. Our Involvement with Paul Dykestra in working on the Ross Township Park
 - viii. Time lines
- VIII. **Member’s Time**
- IX. **Adjournment**

Time Line

January

- Work on Finalizing Mission Statement/Vision Statement
- Work on Elevator Speech
- Work on Our Message
- Work on a List of Network Contacts
- Finalize Plans to Channel Funding Through Parks Foundation

February

- Start Working on Contacts
- Start Developing Graphics/Printed Material
- Nail Down Meeting Dates
- Define Who is Doing What

March

- Finish Graphics/Printed Material
- Work on Developing A Schedule for Grant Writing
- Nail Down Our Message
- Nail Down Our Elevator Speech
- Work on Database Structure for Contacts

April

- Start Spreading the Word
- Start Organizing Contacts
- Get Public Meeting(s) Scheduled

May

- Schedule Public Meetings
- Start Fundraising